MAAE Board Meeting
Jefferson City
Friday, June 8, 2018  10:00 a.m. – 3:00 p.m.
MINUTES

Meeting called to order at 10:01 a.m. by Jeff Sandquist, chair.

IN ATTENDANCE: Nathan Rudolph, Tina Hyde, Julie Hale, Ben Martin, Daniel Hellman
Connie Shoemaker, Hester Menier (pres-elect MAEA), James Melton,
Kyna Iman, Kathy Bhat, Thomas Yonke (student at MSU), Kim Pirtle

INITIAL ACTIONS

Introductions
Chair expressed condolences from the board to Teri Turner on the passing of her mother.

Consent Agenda: Formerly Brief Reports from organizations. Consent agenda was emailed
two days prior to the meeting. Since that email reports were received from MCDA and MDO, so
these were shared with those in attendance, and will be emailed to the full board. Written reports
are bolded below. APPENDIX A at the end of the minutes.

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Brief reports were presented by:

Darren Hellman (SCMTE) Informed board of DESE reinterpretations regarding teacher
preparation:
Student teaching 12 weeks can be split between buildings, but must be in same district.
MEPS is out as of June 1.
MPTA is out as of Sept. 1
MES is the new requirement but will be locally administered.
When the State Board of Ed reconvenes this could change.

Julie Hale (MAC) brief update of MAC activities. Shared impact of providing AI coaches
to schools with AI programs. Need is there for a more unified understanding of AI
and best practices to be implemented, even in schools who have AI programs.
MAC is providing funding for attendance at COCA and KC Conference this summer.
Minutes of January 20, 2018  Board Meeting  (FYI – Approved 2/01/18)

*Treasurer’s Report* (B. Dickerson/Martin)
FY 18 Budget Summary (FY19 Budget later in the meeting)

Bruce shared the FY2018 Annual: Expense Report, Income Report and Budget Overview. Ben shared that there will be an estimated $3000 additional spent in June before the fiscal year ends. (See attached reports)

**Motion to approve FY18 Reports:** Tina Hyde, second Connie Shoemaker, unanimously approved.

*Staff Evaluations:* (Jeff Sandquist)

Chair reviewed results of evaluation for Ben Martin, Executive Director with the Executive Board. 13 board members completed the evaluation, and Ben submitted a self-evaluation. It is the Executive Board recommendation that the evaluation be accepted by the Board.

Unanimously approved.

*All response averages fall in the “Far Exceeds” category. Ben’s self-evaluation was more critical than any of the other evaluators. For this reason, both averages were presented in this report. It is my opinion that the MAAE Board should congratulate Ben Martin for his dedication and service to the Alliance and do everything we can to convince him to continue as Executive Director. Jeff Sandquist*

**Legislative Report** (K. Iman)
Review the results of FY 2018 Legislative Session and Advocacy Agenda
Preliminary Discussion of Advocacy Agenda for FY 2019

Kyna presented her end of term report along with the summary of activities in the special session which resulted in Gov. Greiten’s resignation. (see attached).

Of special note:
- Senate Bill 773: extends the sunset for the non-resident tax. Still must be signed by the Governor.
- MAC Appropriation: $4.8 million
- Fine Arts Academy: $125,000 still must be signed.
- DESE: $98 million to fully fund Foundation Formula plus additional $10 million added to school transportation

HCS HB1606  Elementary and Secondary Education
Several provisions: Districts must use hours (1044) instead of days for attendance
If transportation funding is less than 25% of formula, boards of education may reduce professional development funding from 1% to .05%

Board discussed the impact of the hours of instruction and determined it was best for us to advocate for a percentage of hours of instruction for Fine Arts in the future instead of minutes of instruction.
The State of the State Board of Education and other G issues – (Martin)

Ben shared a powerpoint presentation on the State Board of Education that detailed the situation created by Gov. Greitens. It is anticipated that Gov. Parsons will appoint at least two new members in order to create a quorum so the State Board can convene on June 14, and get back to work.

Advisory Council Update – discussion of AC dinner prior to FAED.

Arts Integration Committee - (Tom Tobias) Tom was unable to attend due to personal reasons, The latest version of the Arts Integration Handbook was shared with the board. It is still a work in progress.

Senate Art Project Update (Noltkamper) No report….all is well. Kyna will provide a list of newly elected senators to Clayton.

Fine Arts Standards Review – current status (Shoemaker et. al) Connie and Kim Pirtle reported on their work on their respective committees. Progress will be presented to the State Board of Education in August. Timeline for completion is looking like 2020.

MFAA – Current status of Appropriation “How do we move forward?”
MAAE role in the ongoing process

Board discussed legislated funding for MFAA and how it would be used. Daniel Hellman volunteered to help set up a meeting between MSU officials and MAAE representatives to discuss the future of the MFAA.

Executive Director’s Report (B. Martin)

Ben shared his Report to MAC to update board on his recent activities. (Appendix B)

Grant Update (Ben Martin) Francis Family $35,000 (lower than previous but not due to anything MAAE has done, or not done.
Grant Initiatives (Ben Martin) Bromley Grant has been submitted to fund two statewide conferences in FY2019.
MAAE Professional Development Offerings STEAM V
MAAE Partnership with HEC Ed TV MAAE is partnering with HEC Ed TV to share exhibit space at conferences. Currently approximately $3,500 contributed by HEC.

FY 19 E.D. Task List Action Plan tabled until the August meeting.

Mail Campaign to Missouri based Corporations: Kirby Asplund and Ben have drafted a letter requesting support from Missouri based corporations. It was suggested that the letter be followed up with a phone call to each corporation, to answer any questions, and raise awareness within each corporation of Alliance activities.

MAAE By-Laws Review and Revision
Committee and Timeline
Executive Board recommendation that the MAAE By-Laws be reviewed and revised.
EB will share identified areas for revision at August meeting.
Proposed revisions to be shared with board during the fall for approval at Jan. 2019 Board meeting.

**FAED 18 Evaluation and Planning for FAED 2019 (Dates???)**
Board discussion of possible dates, determined corresponding date (Mar. 27) be considered depending on legislative calendar.

*Artscards* Tina Hyde volunteered to help with design for 2019. Suggestions that Arts Cards be archived on the web site as an ongoing advocacy resource.

*Awards* Much discussion on best ways to publicize awards program in order to increase nominations for the awards. Idea of providing monetary awards along with plaques and other physical awards was discussed. Suggestion to encourage participation of Tri-M and other student organizations. Board is encouraged to bring additional ideas to the August meeting.

Increase emphasis on media arts through awards and providing an opportunity to display student produced short films and videos.

*Performances* went well still have issues with spoken word (mics/lavs, etc)

*Logistics* Thanks to Jared Hendricks from Jeff City HS for providing equipment

**Show Me Arts Report** (Turner/Martin)

Evaluation of 18 Summit Went well. Attendance increased. Move to Doubletree was a positive, even though it was more expensive. Facilities are adequate and should be considered first for 19 Summit. Evaluations asked for more active participation (and less Ben talks). Teri Turner will be asked for additional input at the August meeting, since she was unable to attend this meeting.

FY 19 SMArts Activities and Plans for the future

**MAAE FY 19 Goals**

**FY 19 Preliminary Budget Proposal** (B. Martin)

Ben shared a very preliminary budget draft for FY2019. Work will continue to refine the FY19 Budget to be approved at the August meeting.

Proposed state-wide Arts Integration Conference in June of 2019 to bring in schools with existing AI programs as well as schools interested in starting AI programs.

Proposed state-wide conference to bring together non-profit institutions with educational programs in the arts. Goal is to increase communication and networking between institutions and MAAE.
MAAE Strategic Planning

COLLABORATION - identify NEW organizations to involve:
- Parent/Booster Organizations
- Regional Planning Commissions
- MACAA Missouri Association of Community Arts Agencies
- RPDC’s Regional Professional Development Centers
- Institution Education Programs
- PreK – 4 Music Educators

Discussion: Considering widening MAAE’s focus to include colleges and universities, from PreK-12 to PreK – 16. What would that look like and how would the collegiate levels be represented on the board. Prompted by the observation that arts programs (not just arts teacher ed programs) were being impacted by budget cuts, and would benefit from improved advocacy efforts. Might include MAAE presence at CBHE meetings etc.

FINANCIAL SUPPORT  Broaden base of support and funding for MAAE

*Institution Membership Level for schools/colleges/universities*

Discussion: Idea from James Melton for MAAE to offer institution memberships to school districts and other educational institutions. Suggestion that the levels correspond to MSHSAA classification for school districts. Top level between $500 and $1000, with lower levels for smaller districts. Once levels are determined, a mail campaign to school districts will follow inform districts of the information and services available through MAAE. Proposal will be presented to the board in August.

Additional Member and Affiliate Organizations
- Corporate/Business Partners (mail campaign and calls)
- Board Member Contributions (financial/in-kind)
- Individual Memberships/Scholarship kickbacks (to be continued)

Developing Leadership – still a need
Sustainability Plan – ongoing financial support for the alliance.
- Additional sources of funding.
  - Regional Planning Commissions
  - Rotary Clubs
  - Optimists

Meeting Schedule: Discussion of Friday June meeting date. Attendance today impacted by other factors (not just Friday). Those in attendance liked the Friday option for the summer meeting.

August 25, 2018
Jan. 19, 2019
June 7, 2019

Respectfully submitted: Jeff Sandquist, MAAE Chair
Appendix A:  Consent Agenda for June 8, 2018
MBA Report for MAAE meeting June 8, 2018

Kim Pirtle, MBA President

50th Annual Summer Convention
A professional convention that also incorporates activities for families.
Sunday through Wednesday June 17 – 20 at Tan-tar-A Resort

Convention Clinics and Concerts Highlights
*50 Years of MBA: A Conversational History / MBA Past-Presidents & Hall of Fame Members
*In Praise of Teachers / Dr. Paula Crider, Professor Emeritus of Conducting, University of Texas
*Top 10 Effective Teaching Techniques to Help Create a Winning Flute and Piccolo Section / Tracy Harris, Yamaha Performing Artist Flute/Piccolo
*Tongue Confessions: Real-time Ultrasound Imagining of the Clarinetist's Tongue / Dr. Josh Gardner, Arizona State University
*Antidotes for Performance Anxiety: Teaching Confidence / Dr. Miranda George, performance anxiety writer/speaker
*If You Build It, They Will Come (and Stay!) / Elizabeth Puyear, Brittany Hill Middle School (Blue Springs)
*Warrensburg Community Band / Dr. Russ Coleman, conductor
*Thespian Hall Conservatory Band
*Prevailing Winds Woodwind Quintet
*Body, Breath, Brain, Boldness / Lance LaDuke, Educational Ambassador for Jupiter Band Instruments
*Concert Band Reading Session / Dr. Anthony Pursell (UCM), JWPepper
*Replacing Poor with More: Maximizing Your Conducting Effectiveness *Rehearsal & Conducting Lab Band / Dr. Brian Silvey (MU) & Dr. Curran Prendergast (Truman)
*Ensemble Ear Training: Implementing Harmonic Technology / Dr. John Zastoupil (MSU)
*Preparing the All-State Jazz Audition / Grant Maledy
*Trombone Solo & Small Ensemble Literature / Professor Larry Bennett (CMU)
*MSHSSA Adjudicator Training Session Instrumental
*Mineral Area College Kicks Band / Dan Schunks
*Ten Great Podium Habits/ John Selzer

Young Band Director Grant Recipients -- 7 grants awards
Special thanks to the following sponsors for their generous donations to create Grants that assist young educators to attend the Summer Convention by covering the cost of registration and hotel accommodations.

Paul and Nancy Copenhaver YBDG
Katie Klinksick, Rich Hill School District
Robert Mobley, Ralls County R-2 School District
David Roth, Butler High School
Mentoring: MMEA Fall Mentoring Conference
September 30 & October 1 (Sunday & Monday)
Last year’s conference in Fall 2017 was a huge success and very well attended. Many also attended the MMEA Convention and the mentoring sessions in January. Follow-up surveys, emails, and discussions show these teachers benefited from the conference and are growing as teachers. According to the surveys, almost all have signed second year contracts, except a couple that enrolled in graduate school work or similar career opportunities.

The momentum is exciting as we help these young teachers and we continue to build on that success.

MAEA report: submitted by Tina Hyde

MAEA held their annual spring conference in Branson in April. We hosted two keynote speakers; Barry Bergey and Judy Domeny Bowen. Mr. Bergey is a former folk art specialist for the National Endowment for the Arts and a Missourian. He spoke on the different ways people identify as folk artists. Judy Domeny Bowen is a retired art teacher and Missouri Ozarkian. Judy sang a variety of folk music and gave us the background on many of them; where they came from and why they would have been written. They she regaled us with some of her self-written songs about being an art teacher. It was a really great conference with around 70 sessions and many activities for entertainment. President Elect Hester Menier and President Tina Hyde are off to Charleston SC in the end of July for the National Art Education Association Leadership conference. We are already planning for our annual outdoor conference at Knob Noster and next spring in KC. MAEA will also be hosting the NAEA Western Region in KC next summer.

MCDA REPORT

Nathan Rudolph, President
Kathy Bhat, Membership Secretary

- MCDA 40th Annual Conference – July 18-21
- Founder’s Grant - $7,500 in grant money available for smaller programs in Missouri to do special projects
- Mentoring Program
- Special membership offer for new MCDA members
  - Making transition from student to active member
  - ½ price membership for first two years
MDO (Missouri Dance Organization) News
Alice Bloch  June 8, 2018

MDO is holding its first state-wide conference in nearly 20 years June 9 and 10 at Washington University, St Louis. We have over 40 attendees from Kansas City, Springfield, Columbia, and other locales.

Presentations from across the discipline of dance include classical Indian dance, Pilates for Ballet, how to write a philosophy of dance statement, honoring our lineage, Afro-Colombian dance, humor in dance, best practice pedagogy for dance studios, dance as communication, and much more.

Our meeting features presentations by Ben Martin and Michelle Ridlen, Fine Arts Coordinator of the Frances Howell School District, and Jill Tutt, program specialist for the Missouri Arts Council.

Our guest artist, Moncell Durden, Assistant Professor of Practice at USC's Glorya Kaufman School of Dance specializes in hip hop, improvisation, and jazz dance. He is a dance educator, choreographer, ethnographer, embodied historian and author who specializes in pedagogical practices that prove cultural and historical context in Afro-Diasporic social dance formations.

Our conference will also include a session, "MDO, Next Steps," to plan future conferences and brainstorm on how to keep the organization growing in ways that best serve the Missouri dance community.
APPENDIX B

To: Missouri Arts Council

From: Ben Martin, Executive Director

Date: May 14, 2018

Re: Executive Director Report

Mission
The Missouri Alliance for Arts Education supports, promotes, and advocates fine arts education for the benefit of ALL Missourians.

Vision
We envision quality fine arts education in all Missouri schools, ensuring that every student discovers and develops their fullest potential.

OVERVIEW
Since the submission of the report to the Winter Council meeting, the Alliance has undertaken a number of new actions and been involved in a variety of meetings and presentations. The activities are listed below.

1. Recent Activities of MAAE Executive Director and other Board members of MAAE
MAAE has been represented by Executive Director, Ben Martin, at the following since the last report:

- State Board of Education meetings. The Executive Director would have continued to attend, observe and report on the meetings that took place. Unfortunately, the State Board of Education is down to only 3 members and as a result does not have a quorum. December 1st was the last official meeting of the Board. More details on the politics involving the Board further down.
- MAC Arts Council’s Arts Education Collaborative, January 19—The ED and Advisory Council Chair reported to the Collaborative of activities and actions over the past 6 months.
- Missouri Music Educators Association, January 24-27—The ED and several members of the MAAE Board represented the Alliance at a booth and at business meetings of member organizations.
- Powerful Learning Conference, January 28-30—The ED attended and participated in a number of arts integration workshops.
- Arts Learning Standards Work Groups, February 2nd—The ED attended the second meeting of the work groups as a resource person.
- Spoke to Stephens College Arts Management class about Arts Education issues, February 5th
- Attended MAC Council and MCA Board meetings on February 6th in Jefferson City.
- Participated in MCA’s Citizens’ Day on February 7th in Jefferson City. ED prepared the powerpoint presentation that ran during the orientation.
- Represented MAAE at the English-speaking Union: Kansas City Branch Shakespeare Contest on February 25th. ED served as prompter and recruited winners to perform at Fine Arts Education Day
- Attended Missouri After School Network Conference on March 2-3 at Tan Tar A in Osage Beach. ED moderated a workshop session on arts integration activities that could
be used with after school programs. Presentation included Ed Grooms, professional development coordinator and Michael Dove, MAAE Board Secretary.

- Attended MAESP Conference on March 4-5 at Tan Tar A in Osage Beach. ED staffed a booth and met with principals about opportunities to add or expand arts programs in their schools.
- Participated in monthly Americans for the Arts State Captains Calls in March, April and May.
- Attended Arts Education Partnership meeting on March 10th at Washington Grand Hyatt in Washington, DC.
- Attended meetings of the Kansas City Metropolitan Arts Collaborative on March 19th at Corinth Library, Overland Park, KS, and May 14th Colbern Road branch of Mid-Continent Library, Lee’s Summit, MO. ED gave reports on state level arts education activity.
- Attended the Missouri Association of Community Arts Agencies (MACAA) conference on March 26-27 at the Tiger Hotel in Columbia. ED gave a presentation on state arts education activity and the status of the state board of education.
- Attended the Show-Me Arts Student Summit on March 27th at the Doubletree Hotel in Jefferson City. Led issues briefing sessions. Many members of the MAAE Board participated including Teri Turner, who was the coordinator for the event.
- Attended the Fine Arts Education Day session at the state capitol in Jefferson City.

MORE DETAILS BELOW.

- ED attended a Lee’s Summit Chamber of Commerce Government Relations Committee meeting on March 30th at John Knox Village, at which Charlie Shields, State Board of Education President spoke about the issues facing the Board this year.
- ED met with Glenda Masters, new Cultural Arts Manager for the city of Lee’s Summit on April 3rd at Whistlestop Coffee Shop. Although most of the conversation was about local issues, we did discuss state arts education issues as well.
- ED gave a presentation at the Arts Partners Meeting on April 4th at Kansas City Young Audiences about state arts education issues.
- Attended the Missouri Art Education Association conference at Hilton Convention Center in Branson on April 5-7. Ed Grooms and ED staffed a booth and both presented workshops there. ED also spoke to the MAEA board’s business meeting.
- ED judged at the Rising Educators Contest on April 11 at the University of Missouri.
- Attended the Arts Learning Standards work session on April 16 at the Kirkpatrick Building in Jefferson City. The ED and board members Connie Shoemaker and Kim Pirtle participated in writing work on new arts education standards.

2. Member Association Support
Support for high quality professional development presenters from around the nation has been given by MAAE this Spring to Missouri Art Education Association. In June, Missouri Dance Organization and Missouri Bandmasters Association will also receive the member support. The support of Missouri Arts Council is recognized at each conference by the following graphic that is present in the Conference Program.
3. Arts Integration Committee
MAAE’s Arts Integration Committee, chaired by Robert Gifford has met by phone a number of times and continues to make progress. The Committee has produced a Users’ Guide to Arts Integration in Missouri.

4. Professional Development
Ed Grooms, PDC, will follow up on a successful STEAM IV workshop last summer with a STEAM V session hosted by Mehlville School District at their MOSAIC school. MAAE will once again provide financial support for COCA’s Summer Arts Integration Intensive and KCMAC’s Arts Integration Symposium. Other professional development sessions led by MAAE members have been described above.

5. Grants and Funding
We continue to explore expanded opportunities for new funding sources. Kirby Asplund has identified other foundations and has also sent letters of inquiry to Missouri Businesses that might have an interest in supporting MAAE. Board members are encouraged to participate by utilizing contacts they have with various sources. A new membership initiative is bearing fruit as individuals can designate their member organization and a portion of their contribution is then given back to the member organizations to support their scholarship opportunities.

6. Outreach Activities
As noted in the meetings and events in # 1, the E. D. has met with a number of individuals or groups to expand the influence of MAAE and arts education.

7. Missouri Learning Standards
After 4 meetings the Missouri Arts Education Learning Standards Work Groups will report to the State Board of Education in a public hearing on Tuesday, June 26th at the Jefferson Building in Jefferson City. Board member Connie Shoemaker will be one of those who presents the work groups progress. ED, Ben Martin, will testify in support of the work being done so far. Anyone with an interest in Arts Education in Missouri is encouraged to attend and contribute testimony.

8. Show-Me Arts Summit and Fine Arts Education Day 2018
The Show-Me Arts Summit was held on March 27th at the Doubletree Hotel in Jefferson City. Fine Arts Education Day was at the state capitol on March 28th. 87 students and their sponsors participated in Show-Me Arts, marking the 4th year in a row of growth for the program. Almost 500 Missouri music, theatre, dance, and art students performed in the Rotunda and the Carnahan Memorial Garden.

9. Upcoming Activities
- MAAE Board meeting, Capital Art Gallery, Jefferson City on June 8th from 10 a.m. to 3 p.m. MAC members are always welcome to attend these meetings.
- Missouri Dance Organization Conference on June 9-10 at Washington University in St. Louis
- Missouri Bandmasters Association Conference on June 17-20 at Tan Tar A in Osage Beach.
- STEAM V workshop on July 24-25 at Melville High School in St. Louis.

Respectfully submitted,
Ben Martin, Executive Director
Missouri Alliance for Arts Education