Executive Committee Meeting

January 14, 2012 9:30 a.m.

The meeting of the Executive Committee of MAAE was called to order by Robert Gifford.

Gifford introduced the main item of business by saying we’ve been trying to get more help for Executive Director, Deb Fisher. He introduced Jason and Andrea Fisher-Nitschke. The Nitschke’s have been helping Deb as volunteers. The Exec. Comm. viewed some of the video work that they have done. Robert Gifford would like the board to authorize funds to hire the two of them to accomplish development projects for MAAE.

Jason and Andrea introduced themselves and gave some information about their background and what they have been doing. Gifford noted that this proposed contract will all be within current budget restraints. Current balance in treasury is over $23,000. There are surpluses that could be used for consulting fees. Deb Fisher explained the idea for the hiring came from SAAN meetings where another ED uses a ‘young person’ to do social media. Additional grant requests have been filed for assistance to our ED.

Gifford asked for questions or concerns. Support expressed by all on the committee. Minor concern was expressed about the relationship of mother and daughter (Deb and Andrea) and the appearance of nepotism. Most members expressed the feeling that we would be able to get even more product because of the relationship. Motion to retain Andrea and Jason Nitschke’s services as consultants for the MAAE by Jeff Melsha, seconded by Jeff Sandquist. Motion passed unanimously.

Gifford introduced idea about use of electronic media for meetings. He asked if we can implement that for some meetings in the near future. Alice Bloch asked if we can make use of Skype. No definitive action or decision was taken.

The idea was discussed and consensus was reached that MAAE should include charter schools in all of our planning and programs.

The meeting was adjourned to move to full MAAE meeting.

MAAE Board of Directors Meeting

January 14, 2012 10:00 a.m.

The meeting was called to order at 10:08 a.m.

Board of Directors members in attendance: Leslie Holt (VSA), Sally Holt (GAM), Darren Verbick, (MAEC/KC Partners), Pam Schnake (STAM), Michael Dove (Orff/Kodaly Liaison), Alice Bloch (MDO), Connie Shoemaker (MAEA), Deborah Fisher (Executive Director), Bob Gifford (Chair), Ben Martin
Secretary and MO Thespians, Jeff Melsha (Treasurer and MOAJE), Jeff Sandquist (Vice Chair), Vicki Bean (Advisory Council Chair), Bruce Dickerson (MCDA and At Large), Julie Hale (MAC)

Guests in attendance: Barry Bean (Advisory Council), Carla Maltas (Ad hoc Committee Chair), Mark McHale (Fine Arts Coordinator, Rockwood School District), Andrea Fisher-Nitschke (MAAE Consultant), Jason Nitschke (MAAE Consultant)

The minutes of the last meeting were reviewed by e-mail and approved.

The Directory of the Board of Directors has been compiled and is available.

“2011 Was a Very Good Year Report” was shared and all members were encouraged to send this out to the members of their constituent organizations.

Treasurer’s Report. The grant has come in from MAC. Some sponsoring organizations have not yet paid their dues for the year. Details of income and expense were discussed. Discussion moved to whether all board members should contribute to MAAE. Leslie Holt pointed out that many grantors require 100% board contribution rates as a pre-requisite. The question was posed as to whether out-of-pocket expenses count? It was not clear how the board wished to proceed. General support was expressed but no action was taken. Deb Fisher described patron levels for all members. At end of discussion Alice Bloch moved to accept the Treasurer’s Report. Vicki Bean seconded. The report was accepted unanimously.

Jason Nitschke reported on development: As our new PSA/Development Consultant he is looking for grant opportunities to fund further efforts. He noted that we have completed one project with Paseo Fine Arts Academy in Kansas City. He also noted a St Louis-specific-project PSA with Lindbergh High School. Jason briefly noted projects for the future.

Andrea Fisher-Nitschke’s report was presented as a power point. Copies of that report have been sent to each member. The report created lots of discussion about potential slogans and tag lines for MAAE campaigns.

Exec Director’s report-- Copies of the report have been sent to each member.

There was extended discussion about

1) the impact of US Dept. of Ed. waivers on implementation of MSIP 5 and implications for arts process standards. Final opinion was that the waivers would have little real impact on the schedule of arts process standards implementation.

2) the date of FAED. We face conflicts on just about any date in the spring. March works well but tends to run into spring breaks. May works well, but tends to run into school district restrictions on travel late in the school year. No decision to change date was reached.
Advocacy Agenda—

Deb Fisher presented the current Advocacy Agenda—She explained the various amendments and changes to the agenda from last meeting. There was discussion about connecting this agenda to the work of the Advisory Council and getting them active in the FAED. Because of some confusion between calendar year and fiscal year terminology, it was suggested we rename the document as the 2012 Advocacy Agenda and eliminate the FY reference.

Arts Cards—

Bob Gifford presented the ArtsCards and noted that if we want to use these he would get them to us. He also recommended that the MAEA work with us on organizing recognition ceremonies for the State Board of Education and also on the House and Senate floors of ArtsCard student artists, their parents and their art teachers. Kyna Iman and Deb Fisher can assist with this project.

Arts Study—

Bob Gifford reminded us of the Arts Education Makes a Difference study and suggested that we all need to utilize it. Connie Shoemaker suggested that we make formal presentations of the study to school administrator organizations in the state. Vicki Bean mentioned a video produced by the Art Education Assoc. about the beneficial impacts of arts programs on Communities and suggested it could be a valuable tool.

MMEA Display—

The question was raised about a display at MMEA? The board discussed how best to distribute information there. MCDA, MOAJE and MBA are once again willing to distribute our handouts at their booths. Jeff Sandquist suggested putting information on a disk so it can be distributed easily and widely.

CapWiz tutorial—

Deb led us through the process on the projection screen. A number of members suggested best ways to utilize the system. The board discussed how to best get everyone to participate.

Committee Reports—

MAAE/MSBA Collaboration/Awards Comm.: At present no report

MoArts Ed Collaborative: Darren Verbrick pointed out that the lack of a Fine Arts Coordinator at DESE is a problem. Michael Dove noted that he met with Hap Hairston who said the one opening currently at DESE will not be a fine arts person.

Statewide Workshop for Arts Educators Conf. Comm: Carla Maltas presented two choices for a Distance Conference—Frederick Burrack and Dan Schmit. Possibility is very good of setting up a
distance seminar with either of these two. The full committee will meet by phone to establish details. Michael Dove was added to committee.

Old Business—

Both items on the agenda were tabled.

New Business—

Green Ribbon Schools program was discussed as a possible model. This program should be of special interest or value to school art programs. No definitive action was taken.

Action Kit for Local Arts Councils—Deb Fisher likes the Wisconsin example for possible adoption.

FYI Items—

Dance Your PHD was mentioned by Alice Bloch and electronic link was provided.

An article entitled “State Loses Ground in Nation’s Report Card” was distributed.

MCA Citizens Day at the Legislature on February 8th was promoted and members were encouraged to attend.

The board watched the Paseo and Liberty PSA’s

Meeting Schedule for the rest of the year:

March 19-20, 2012 (FAED)

Thursday, June 7, 2012

Saturday, September 8, 2012

Board Development Session—

Deb Fisher took the board through the ‘homework’ they had been assigned.

Meeting was adjourned at 1:50 pm.

Respectfully submitted, Ben Martin, Secretary