Executive Committee Meeting
Miller’s Grill, Rolla, MO
June 6, 2012
(Approved by Executive Committee 6/27/12)

Call to order at 1:02 p.m. Present-- Deb Fisher, Jeff Sanquist, Robert Gifford, Connie Shoemaker, Alice Bloch, Ben Martin

Executive Director Evaluation--Gifford asked for forms from members. Due to some confusion about the forms, the committee spent a few minutes completing them. There was discussion about how the evaluation should be completed. Should it be completed by the entire board or just the executive committee? The Chair reviewed board established policies, procedures and timeline for the evaluation process. The Committee decided to go through the appraisal worksheet together asking Fisher questions as needed. Deb voluntarily left the meeting but remained available if questions needed answering. Forms were completed and turned in to Gifford.

Officers—At the September Board of Directors meeting, the Executive Committee must present a slate of officers for consideration. A question arises. How much pre-nomination needs to be done? Discussion of who is interested. The following nominations were decided:

Chair —Jeff Sandquist
Vice Chair—Connie Shoemaker
Secy—Ben Martin
Treas—Jeff Melsha
Dance Representative—Alice Bloch

Call will be made at tomorrow’s meeting for interested parties who might also wish to be nominated.

FAED—A Discussion of whether to have multiple dates led to the decision that one date is better. Scheduling long range would be nice. Currently, we rely on MAC to schedule for us and this results in some inflexibility. Fisher noted dates available for FAED 2013--March 5, 6, or 26. Based on spring break schedules, testing, and other conferences, the committee decided that March 5 and 6 seemed to be the best. Shoemaker noted that MAEA will continue to schedule a separate day. Lots of ideas for performances from theatre and music were discussed. We would like to find more time to have music in the rotunda. Other items under FAED:

1. Discussion about taking over the responsibility for scheduling application from MAC.
2. Possibility of having arts students available to perform or participate in events of other organizations.
Advisory Council – Vicki Bean sent a report about duties and roles of Advisory Councils. There was some confusion about the real roles of the council both among the Exec. Committee and the Advisory Council itself. The Advisory Council recommends maintaining a ‘letterhead’ committee as is but possibly adding a fundraising committee to work with the Exec. Director. Fisher feels like it is worth the effort to try the fundraising function. At the direction of the Chair, a Statement of Purpose was crafted for the integration of the Advisory Council into the operations of the Alliance.

“The Board endorses the chair of the advisory council’s recommendations to:

1. maintain an advisory council,
2. better utilize the various skill sets of members to support tasks of MAAE,
3. strengthen coordination between the council chair and MAAE chair and ED,
4. within the advisory council create a development sub-committee for fundraising, and
5. involve advisory council members in the public relations efforts of MAAE.”

Advocacy Agenda FY 13—Fisher recommended that it stay much the same as FY12. The committee discusses creating alternate wordings for some of the points involved. Much discussion about how detailed the points need to be in this document. It was decided to leave it as is for presentation to the full board for discussion and approval.

Strategic Plan/Goals—Fisher would like to have more specific dates and steps to accomplish our established goals. This may become an agenda item or the subject of a strategic planning retreat. Show Me Arts goals were discussed with ideas on how to get the word out to students.

Committee Structure—Gifford leads a discussion about restructuring committees to include more members of constituent organizations and delegating authority to them. The Executive Committee endorses this idea.

Research—Schuler’s study about arts in education in middle schools is previewed. The report will be presented tomorrow at the board meeting.

Assessment—Francis Family Foundation made the pilot test of arts assessment possible and deserves our gratitude. We will continue to move forward with proposing assessment practices and models.

The meeting is adjourned.
MAAE Board Meeting

Panera’s in Jefferson City

Thursday, June 7, 2012

(Approved by Board of Directors 6/27/12)

Attending—Robert Gifford, Jeff Sandquist, Michael Dove, Connie Shoemaker, Diana Mahoney, Gary Brandes, Linda Huck, Donna Pettiford, Pam Schnake, Brett Ghan, Andrea Nitschke, Deb Fisher, Alice Bloch, Ben Martin

Introductions started the meeting.

Gifford discussed the unique make up of the organization and the strengths of that structure.

Minutes were approved previously. Schnake asked if she could share minutes with members of STAM. No one on the board saw any problem, since they are publicly posted on the website. Bloch would like members of constituent organizations to go to the MAAE website and worries that distribution might harm that.

Treasurer’s Report—A balance of $41,079.47 is reported. This does not include a final amount due from MAC. Moved to accept by Huck and seconded by Shoemaker. Passed

Proposed FY13 budget—The Executive Director and Treasurer are not ready to present at this time. A notice was received just a few days ago that MAC is reducing our grant by $21,000. As a result we have to reallocate our funds. Fisher recommends tabling budget proposal until MAC details are known. Sandquist moved to have Executive Director and Treasurer refigure budget and send it out via e-mail to the board, Bloch seconded. Passed

PR Development Report—Andrea Nitschke presented report on public relations efforts. The 2 major goals at this time are to 1) share the results of the MAAE Study and 2) expand the Show-Me Arts Program (see attached handout). Fisher and Nitschke offer as a service the creation and dissemination of press releases to member organizations for their conferences. Getting the word out to media outlets is a skill that many constituent member organizations lack. Gifford urges members to find ways to use this. Ideas are discussed about how to reach out to statewide organizations to talk to students about Show Me Arts. Proposals include All-State musical ensembles, Missouri Thespians and other groups. Members are urged to think of ideas and convey them to Nitschke. Nitschke also urges us to use the MAAE twitter feed--@moalliancearted

MSBA Board Report video—Brett Ghan, of MSBA, was at FAED and was impressed by the event and happy to present an award to the Hermann Board of Education as part of the program. The Board viewed the MSBA monthly video that highlighted the FAED. Thanks were expressed to Mr. Ghan for the video and providing us with footage for our own website as well. Because the video began with autism
updates, the Board got into a discussion about the arts and autism and the need for training/inservice for arts teachers on both strategies and the power of the arts to reach autistic children.

Exec Director Report—See attached handout

Status of the Senate Art Exhibit—One of the leaders in MAEA has been put in charge of this project. Shoemaker reports that all the groundwork has been completed and that MAEA is just waiting for the decision-making body in the state capitol to meet.

Research Project by Scheuler—Results are explained by Fisher. The only problem encountered was that we could not get a wider variety of schools to participate. Most claimed they were too busy. A member suggested that they may have been concerned about protecting privacy of students and schools. Discussion was held on how to avoid this problem in the future.

2013 Artscards—We are trying to find ways to better utilize the cards to get the word out. Shoemaker agreed to do this with MAEA.

Evaluation of the ED and progress on the Task List—Fisher received a very positive evaluation and was complemented for all her hard work and accomplishments during the past year.

Goals and Advocacy Agenda—Executive Committee moved to accept the printed advocacy agenda. Board voted to accept the agenda. Goals were discussed, including clear plans to achieve the goals. Concern was expressed about the separate and sometimes conflicting efforts being attempted by constituent organizations. Shoemaker suggested developing workshops that could be presented at member conferences to increase understanding and cooperation.

Committee Reports—Based on Kennedy Center awards we’ve created building-level and district-level awards for the arts. We would like to make these recipients eligible for the national awards, but problems have arisen in coordinating the application deadlines. There was a clear consensus on the board that we’d like to move toward doing that. Jeff asked for someone else to serve as chair of these awards as he moves into Chair of MAAE. Any board member willing to volunteer should contact Jeff at jsndqst@fidnet.com

Advisory Council—Because of confusion about the role of the advisory council, the board has adopted the following statement: Moved by Bloch, second by Schnake.

“The Board endorses the chair of the advisory council’s recommendations to:

1 maintain an advisory council,

2 better utilize the various skill sets of members to support tasks of MAAE,

3 strengthen coordination between the council Chair and MAAE Chair and ED,

4 within the advisory council create a development sub-committee for fundraising, and

5. involve advisory council members in the public relations efforts of MAAE.”
OLD BUSINESS

Missouri PTA—Invitation has been given for PTA to join MAAE and Pettiford will take it to her board for approval.

MOASTA—Sandquist is following leads on this to try to bring them into the Alliance

Next year’s meeting schedule has been tentatively established. Sandquist will send more details as he transitions into the Chair position.

Next year’s officers--A slate has been prepared, but members may request others be added. They should contact Sandquist. The Slate:

Chair—Jeff Sandquist
Vice-Chair—Connie Shoemaker
Secretary—Ben Martin
Treasurer—Jeff Melsha
Dance Representative—Alice Bloch

(The other disciplines are represented by the other officers. Only dance required a designated representative.)

DESE Fine Arts Representative—This position is presently not filled. Sean Bates is the appointed DESE rep to the ELI Team. MAAE remains uncertain about the future of a Fine Arts representative in DESE and continues to advocate for that position to be filled.

Gifford summarizes our current position and talks about goals and tasks he’d like to see MAAE set and accomplish in the future:

1. The need to continue to expand membership base among various interest organizations.
2. Develop an MAAE statement on criteria for the evaluation of teachers.
3. The need for full-time DESE fine arts representative.
4. Creation of a video featuring a “fine arts curriculum based” public elementary school in our state.

Incoming Chair Jeff Sandquist set a number of goals:

1. Increasing relevance of MAAE to the member groups.
2. A larger statewide presence by creating a radio show that would feature music from ensembles around the state.
3. Based on Panera slogan, he wants to work on a partnership with them to sponsor artwork in their stores

4. Making meetings more accessible.

Executive Director Fisher offers praise for the leadership of Bob Gifford as president followed by enthusiastic applause from the members of the Board.

The meeting is adjourned—1:36 pm

Respectfully submitted,

Ben Martin, Secretary
Executive Director Report to the MAAE Board  
June 7, 2012

1. Recent Activities of the Executive Director
   • The ED presented professional development in Springfield, Ozark, Cape Girardeau and St. Louis.
   • The ED attended three SBoE meetings, 3 MSIP 5 meetings and one meeting with Mr. Michael Ponder.
   • The ED attended the Arts Education Partnership Conference “Are We There Yet”—resulting in professional development for the ED regarding research in arts education and hands-on work with the AEP arts research database found at www.artsedsearch.org and the
   • Kennedy Center Alliance for Arts Education Network Annual Meeting—resulting in professional development for the ED regarding strategies for successful collaborations.

2. State Board of Education and MSIP
   • The ED attended State Board of Education meetings—resulting in the MAAE having two people on the MSIP 5 Resource and Process Advisory Council; Darren Verbick, MAAE Board Member, participated in the meetings.
   • The ED attended the Missouri Department of Elementary and Secondary Education (DESE) MSIP 5 Resource and Process Standards Advisory Council—resulting in a recommendation to the State Board of Education by DESE to reinstate the fine arts requirement of 50 minutes of instruction in both art and music per week in Missouri public elementary school. We have not received information regarding the process standard language that was voted on by the SBoE.

3. Fine Arts Assessment Pilot Project
   The following schools or districts participated in the Fine Arts Assessment project:
   St. Joseph School District  Puxico R-VIII Schools  Aurora School District
   Rolla School District  Kelly Elementary School  Parkway School District
   The Missouri School Boards’ Association provided a digitized version of the test and SadBird Designs created the web page, edited the assessment and designed the test booklet. Teachers and students completed surveys, the results of which will be forthcoming. All schools were able to access the video via a secured website.

4. FAED 2012
   Fine Arts Education Day at the Capitol took place on March 20, 2012. Sixteen performances took place in the Rotunda and on the Capitol South Steps. The students enjoyed a pizza party on the South Lawn following the performances.

   Awards were presented to Mike Beattie, Missouri State Thespians Teacher of the Year; Dr. Robert M. Gifford, MAAE Chair; Beverly Strohmeyer, Director, Missouri Arts Council; Central High School, St. Joseph School District (MAAE/Kennedy Center School of Excellence in Arts Education; and the Gasconade County R-I School District (MAAE/MSBA School District of Distinction in Arts Education). We were honored to have Missouri School Boards’ Association Executive Director, Dr. Carter Ward, present the Gasconade Country R-I award.

   Jeff Sandquist, MAAE Chair-Elect, directed more than 250 students in a performance of American Hymn in the Rotunda as a finale to the noon concert.
5. FAED 2013
Three dates have been scheduled for Fine Arts Education Day in 2013: March 5, March 6, and March 26.

6. Education Leaders Institute--Missouri Team
The MO ELI team met in April to identify stakeholders to help develop a strategic plan to implement the goals developed at the Institute. The ELI focus question is: What is needed to ensure Missouri public schools deliver high-quality arts education that fosters depth of knowledge, innovation and creativity? The ELI team goals are:

- establish a minimum number of minutes of instruction in the arts taught by certified arts specialists in elementary schools (Goal Met through the work of the MAAE),
- disseminate arts-education research,
- integrate the arts in non-arts classes and integrate non-arts content in fine arts classes,
- enhance pre-K learning through the arts,
- research and develop examples of high-quality arts assessments for local implementation, and
- establish a minimum number of minutes of instruction in the arts taught by certified arts specialists in middle schools.

The April ELI meeting resulted in the development of an action plan to distribute research in arts education to stakeholders, develop a Pre-K Fine Arts Learner Expectations document, provide professional development for fine arts educators and arts integration support for non-arts educators, and provide examples of fine arts assessment for use by school districts.

7. Revision of Brochure
The revision of the MAAE brochure has been put on hold pending the addition of new groups.

8. Statewide Workshop
After submitting a draft of the Missouri Arts Council Arts Services grant application, MAC requested we remove the request for funding for a conference.

9. Grants
The MAAE is being funded by the Missouri Arts Council ($66,800), the Francis Family Foundation ($30,000) and Target ($2,000). Although the ED sent letters of intent to the Whitaker Foundation, Monsanto Foundation, and Norman J. Stupp Foundation, we were not selected to submit a full proposal.

The FY2013 Missouri Arts Council grant application was submitted prior to the February 27 deadline. We have not received information regarding funding for FY2013, however, we were asked to reduce our request to $50,000. The panel met to review the application and voted to recommend a further reduction which will be considered at the MAC Council meeting in June.