Minutes
Missouri Alliance for Arts Education
State Board Meeting
Capital Arts Gallery, Jefferson City, Missouri
Saturday, January 21, 2017, 10:00 a.m. – 3:00 p.m.
Prepared by Michael Dove, Secretary

Mission: The Missouri Alliance for Arts Education supports, promotes, and advocates fine arts education for the benefit of ALL Missourians.

Vision: We envision quality fine arts education in all Missouri schools, ensuring that every student discovers and develops their fullest potential. Every School, Every Child, Every Day.

Attending: Alice Bloch, Michael Dove, Bob Gifford, Tina Hyde, Ben Martin, Ed Grooms, Tom Tobias Jeff Sandquist, Connie Shoemaker, Julie Hale, Kathy Baht. SMArt Student Representative: Khalil Odums

Guests:
Mike Cowan and Roger Kelley – MAAE Advisory Council

WELCOME AND INITIAL ACTIONS

Introduction of Guests

Minutes of Aug 27, 2016 Board Meeting (FYI – Approved 10/1/16)

Treasurer’s Report Jeff Sandquest and Ben Martin presented the detailed financial accounts for Treasurer Bruce Dickerson. There was no discussion.

Brief Reports from organizations:

Voting Member Organizations

MCDA – Grega/Bhat – MAAE will be mentioned in the All-State Choir and Jazz programs. The logo will only appear in the Conference program. Jeff requested that the MAAE be recognized in the opening remarks for the All-State Choir performance

MOTHERespian – Ben Martin - They had a good conference last weekend. They have several student groups that will be performing in Fine Arts Day.

STAM - Ben Martin – They have been discussing a requirement for high school speech but there is no consensus at this time

MAEA – Hyde – youth art month exhibit in February.

MDO – Alice Bloch – they will be meeting to work on state standards based on the National Art Standards. They are working to reenergize their organizations.

DESE – Tobias – increasing awareness at DESE with what students are doing. To be a resource provider instead of a regulator.
MAC – Julie Hale Governor has pulled another $600,000.00. Some grants that have been awarded may have to be cancelled. The annual grant cycle will continue to the end of the month. January 3, 2017 MAC grant art conference in Sedalia went well. MAAE is now tied directly into one of MACs four goals.

Collaborative – Hale – They had to postpone their meeting.

MCA – Bob Gifford spoke on their behalf – They are having their citizen’s day is February 8, 2017.

Senate Art Project (Noltkamper) - The exhibits are hung as of this morning. MAEA would like MAAE to take over the cost of the computer program that is used to upload the digital images. It may be possible to change over to Google drive if it doesn’t violate the file size. They will need between 3 to 6 GB. If we need to pay for the subscription we already have the money in the budget for it.

DESE Report – Tom Tobias - STANDARDS – The Missouri arts standards may be reviewed. A new law that was passed in 2014 requires that all of the members be appointed by various political offices. There was discussion on if there will be a separate committee for each subject area or one committee that will do all of the arts standards. However, even if new standards are created the law states that districts may develop their own standards.

1. Each arts organization would need to submit a letter to DESE requesting the State Board of Education review the Fine Arts Standards.
2. After SBOE approves this review, contact the political appointers to recommend a list of qualified fine arts educators

Professional Development – Ed Grooms –

1. Sept 12, 2016 - KC workshop (Fine Arts PD Day)
2. Sept 20, 2016 – Kansas City Regional Professional Development (improve arts integration)
3. Oct 7, 2016 Knobnoster (accessing the intuitive, creative problem solving)
4. Jan 18, 2017 – Presser Arts Center (Fine Arts PD Day)
5. Feb 16, 2017 – UCM Professional Development Center (Fine Arts PD Day)
6. Apr 12, 2017 – Three Rivers College Poplar Bluff (Fine Arts PD Day)
7. Apr 19, 2017 – MSU Regional Professional Development Center – (STEAM)
8. Coming up: Joplin and Chillicothe

Executive Director Report – Ben Martin

Grant Update (Ben Martin) – A grant to Hallmark has been finalized and will be sent off next week. This grant will be used for the Symposium for Arts Integration developed by COCA. Our colleagues the Kansas Alliance for Arts in Education are co-applicants.

Another grant is being written to Monsanto for St. Louis area STEAM and arts integrations workshops

Orscheln Grant – for arts teachers in rural Missouri.

Grant Initiatives:

Legislative Report – Kyna Iman

MAAE Legislative Agenda –The new Governor (Greitens) cut $146 million. Half of the cuts come from higher education and $8 million come from K-12 transportation. $181,000 from Scholars Academy because the Fine Arts Academy already submitted their invoice. One method of protecting the Academies would be to put them in the MSU and Mizzou budgets. Jeff suggested that it be called the Governor’s Scholarship Academy and the Governor’s Fine Arts Academy. 630,000 cut to MAC.

Hearing tomorrow in house education committee will consider the following bills:
HB248 – STEM it seems like a federal program. It may be difficult to add arts to it.
HB253 – Creates the Career and Technical Education Certification Program.
HB458 – Audits extracurricular activities. Would like to know if there is a difference between extra-curricular verses co-curricular.

Other bills of concern
HB634 – Allows charter schools to operate in any district.
SB173 – Requires schools and school district to provide home school students the opportunity to participate in extracurricular activities.

Committee Reports

**Arts Integration – Robert Gifford** – The Long-Term goal: All preservice elementary grade level educators and administrators are required by DESE to receive training in Arts Integration (AI) and to demonstrate competencies in AI. All current elementary grade level teachers and administrators are required to complete Professional Development (PD) in AI.

(DESE certification requirements)

Currently they are trying to find out the AI needs of teachers and administrators in Missouri.

**Arts Integration Subcommittee: Wendy Sims** – They have organized a statewide arts integration meeting May 22, 2017 Truman Building room 400. The goal is to introduce people to each other and find out what they know about arts integration. Higher education only for this meeting.

**FAED 17 Planning for March 29, 2017**

*Artscards* - we will provide them for the Missouri Citizens for the Arts and for Fine Arts Day. Slogan “Setting the standard for Missouri schools” Possibly use a picture of the MSU Choir that sang for the Presidential Inauguration.

Awards – a list of awards was passed out. Ben asked us to send recommendations for any good candidates.

Performances NEW (and improved) google form on the website

Logistics

**Show Me Arts Report** – Terri Turner is taking over the coordination activities. She has been contacting the various schools for registration of SMArt students.

We need someone to take care of the pizza for Fine Arts Day, March 28, 2017

**Strategic Planning Session – Led by Jeff Sandquist**

**COMMUNICATIONS**

**Web Site**

Donations page - needs to be revamped to be more user friendly…

- easy to find easy to use.

- Perks of giving/supporting MAAE
- Membership levels

Scrolling Banner on home page – current events info etc…

- (change frequently).
Research Page – revamp with bullet point synopsis of research findings then, links to reports and more detailed information

Strategic Plan page – synopsis of short/long term goals as well as accomplishments

General Suggestions – ease of updates, submitting content from various sources.

Current Events or “Ben’s Bullets” on the home page frequently updated.

MAAE E-Newsletter Regular distribution to all affiliates pdf format for ease of distribution without losing format links for affiliates to E-News posting on MAAE web site

Standing Spot in Affiliate Organization’s E-News for MAAE information to be created by Ben/Jeff

Use of VOTER VOICE program…might eventually take place of Constant Contact

FB and Twitter - appeals to different parts of our membership…important to utilize ALL platforms…and to have all coordinated by one individual for consistency and accountability.

Use of FB for member forum of ideas to share information

ADVOCACY Arts Champions concept…

Targeted Advocacy – identify individuals at all levels willing to take responsibility for advocacy efforts and RESPOND to advocacy updates, alerts. This would be in addition to the “shotgun” approach of sending things out to all.

COLLABORATION – identifying NEW organizations to involve.

Parent/Booster Organizations Collecting contact information on parent booster organizations to involve them in advocacy and other MAAE projects. The Alliance providing the communications “hub” and facilitating the communication between these entities. There needs to be several ways of collecting contact information…starting with a Google Form on the MAAE web site…for self-reporting.

*encourage participation by establishing a “Booster” award for FAED to provide recognition to these organizations and the work they do.

Regional Planning Commissions 19 across the state…programs vary…economic development angle is of great importance to these groups. Another avenue for improving communication between local and regional arts organizations.

MACAA – continue efforts to improve communication and effectiveness
Regional Professional Development Centers – continue efforts to improve communication and effectiveness

Institution Education Programs – museums, symphonies, etc…facilitate communications between these organization and the greater arts ed community-reciprocal arrangements for the benefit of all. MAC can provide contact information and a list of organizations with education programs involved with MAC.

Pre-K – 4 Music educators currently under represented in the alliance. Do they need an organization specific to them to provide services them additional services and be part of MAAE?

FINANCIAL

Broaden base of support – INCREASE (#of orgs not level of funding)
- Affiliate Organization memberships
- Corporate/Business Partner(s)
- Board Member Contributions (in-kind and financial)
- Individual memberships members of Affiliate Organizations & others
  a. do a better job of communicating value of MAAE
  b. find ways for affiliate organizations to encourage donations from their members to support MAAE efforts

Grants and Grant Opportunities
- specific programs/projects to fund
- support MAAE operations and staffing

We need a committee to work on funding sources. Possibly we should hire a fundraising consultant. Alice Bloch will speak with Kelly Pollock the executive director COCA about fundraising ideas.
We could create an Artsonia site and sell the artwork from the Senate Art Project.

Finance/Development Committee

Establish committee to address financial and development issues
Should include:
- E.D.
- Board Chair
- Vice Chair
- Treasurer
- Advisory Council members
- Other Board members with interest in this area

BOARD MEMBERSHIP/OWNERSHIP (Advisory Council as well)

- clearly define board duties/expectations
- Affiliate and Ex-Officio members identify alternates to insure that each organization is ALWAYS represented at board meetings
- encourage board member involvement in programs and committee work (survey of board interest…so members can choose areas of interest
MEETING SCHEDULE AND STRUCTURE

- current format works OK 3 face to face meetings
- need to improve follow-up and active work between meetings
- use of teleconferencing
- increase effectiveness of committees work throughout the year

Efficiency of Face to Face Board Meetings

replace oral reports from affiliate and ex-officio organizations with a report and consent agenda to be submitted and distributed PRIOR to meetings. Provides updates to entire board and allows for the opportunity to identify issues for full board discussion prior to board meetings. Should provide for more time for issue discussion/committee reports and program development during face to face meetings

put conference dates on a calendar that would be embedded in the MAAE website.

have affiliate reports sent in advance.

Minutes

go back to email distribution of minutes in addition to google doc and link on MAAE web site.

include action items/time lines/board responsibility as part of minutes

Jeff Sandquist – presented the research from Dan Hellman on the homeschooling bill. There was discussion. Alice Bloch made a motion that MAAE oppose SB173. Seconded by Bob Gifford. Passed unanimously.

Meeting Schedule:

   June 10, 2017 (Jefferson City)
   August 26, 2017 (Jefferson City)

Arts education, like education in all the disciplines, is not a theory to be considered but a reality to be practiced!