Minutes
Missouri Alliance for Arts Education
State Board Meeting
Renaissance Grand – Aubert Room, St. Louis, Missouri
Saturday, January 11, 2014
Prepared by Michael Dove, Secretary

Attending: Alice Bloch, Michael Dove, Bob Gifford, Kyna Iman, Ron Jennings, Leslie Schueler, Ben Martin, Jeff Sandquist, Connie Shoemaker, Julie Hale, Mikelle Cortez, Pam Schnake. Guests: Cindy Conn, Shannon Engelbrecht, SMArts students - Jessica Laney teacher at Lindbergh HS; Mitchell Brady and Morgan Long from Rolla High School

Initial Actions

The Chair, Jeff Sandquist, called the meeting to order at 10:00 AM. He welcomed and introduced the Board and Guests. Please send any ROSTER updates to Jeff Sandquist jsndqst@fidnet.com

AGENDA ADJUSTMENT (for K Iman's and L Schueler's schedule)

FY 14 Legislative Report - (Kyna Iman) - A handout summary was provided. There is a change in the budget process this year. The legislators are creating their own budget bills without basing them on the Governor’s state of the state address and budget proposal. House bill 1237/ Senate bill 612 are sunset extensions for the Missouri Arts Council funding. Revenues are up this year. The House Appropriations Committee is the group we need to lobby.

Bob Gifford asked about talking points. Kyna Iman said she would put them together.

There was discussion on the State's position on Common Core Standards. There is no change at this time. Missouri will continue to adopt them and call them the Missouri Learning Standards.

Research Projects Report —What’s Next? - Leslie Schueler presented two research proposals. The first project will be an update of the study conducted in 2010 on the number of fine arts classes offered, any reduction in class time, and the credentials of those teaching the classes. It would also include a correlation to determine a possible trend since the budget cuts (such as any change in standardized test scores, attendance and dropout rates). The cost estimate is around $4,000 and an additional $2,000 for updating the previous study. Cost of layout and printing would be around $4,000.
The second project would be a case study of arts integration in the elementary classroom. There was a discussion on the definition of “arts integration.” The study would investigate how the integration is carried out in the districts; what subjects are included; who develops the curriculum; how certified arts teachers are involved; and how outside arts organizations and teaching artists are involved. What is the impact on standardized test scores and school community?

The estimated cost would be around $3,000 per school.

The Past

The Minutes of the August 23, 2013 Board Meeting (including Executive Committee meeting) were approved September 14, 2013.

Treasurer’s Report (J. Sandquist/B. Martin) Balance as of 1/10/14 $79,521.00
990 Report - Handout

FY 14 Budget Update - Handout of Checkbook Balance Ledger. It is organized by budget category. Need to do a budget review.

JW Terril Donation - sent out Christmas cards with student art work and sent MAAE a donation of $1,000.

Francis Family - a local Kansas City foundation that continues to support us.

Report on Vacant Treasurer Position - Jeff has been writing the checks and updating the checkbook. It is forwarded to Ben for reporting purposes and can also deposit money and print reports.

Organization Reports

Ex-Officio

Orff/Kodaly – Michael Dove reported on the decline in membership and local chapters in Missouri. More effort is needed to recruit beginning teachers to professional organizations.

MAC – Julie Hale explained that Ben Martin met with the directors about funding a Fine Arts position with DESE. MAC funded it originally and that is how it was created years ago.
Mission: To develop and implement a statewide comprehensive arts education plan with a goal of making the arts a basic part of education for all Missourians

Collaborative - Julie Hale asked anyone that would like to bring in a professional artists to contact her.

Missouri Arts Council: Grant programs highlighted the Big Yellow Bus Grant. It will fund the transportation to a MAC approved event (Museum, Opera, Symphony, Theater, etc.) check the MAC website for the list.

Rob Baird Community Foundation of the Ozarks could be a possible contributor. They provided money for professional artists to work with teachers in Springfield and St. Louis.

**Voting Member Org.**

MOAJE – Melsha

MOThespians – Mikelle Cortez reported that there are 81 troupes and 1,677 students here this week at their conference. (The MAAE meeting met at the conference in St. Louis). They had an all-state show with 21 participating schools.

STAM - Pam Schnake reported that their state conference was held in the fall and had a record number of college students.

MAEA - Connie Shoemaker they applied for the MAC grant and used it to create an interactive website (http://maea.nationbuilder.com soon to be http://maea.net). They are down about 100 members from last year. Their state conference is March 13-15, 2014 at Jefferson City. Fine Arts Day is March 12, 2014. Poetry Out Loud will be at the Truman building in Jefferson City March 12, 2014.

MDO – Alice Bloch reported that their conference will be in June and would like a MAAE representative again.

**Executive Directors Report** – Ben Martin

Teacher Certification - the SBOE is meeting Tuesday on this issue. Check the board of education site and click on agenda. There is supporting material for every item. The change in student teaching requirements has created a lot of controversy.

DESE Fine Arts Content Specialist position - Met with Sharon Helwig who is in charge of assistant commissioner for career and college readiness. During the conversation she mentioned that there is federal money available for technical education and since arts students graduate career ready that money could be used. If we could find $30,000 they might be able to to the rest.
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SBOE Report – New appointments: John Martin (Kansas City) and Joe Driskill (Jefferson City - former director of economic development).
Accredited with Distinction has been tabled. However, the arts have been added to the "Items Not Waived" checklist.

Kennedy Center E.D. Coaching program - Bridget Christiansen from California is professional leadership coach. She is working with Ben Martin

FY 14 PD Common Core Workshops Report and Update:
Springfield the January workshop is cancelled but will still meet February 1, 2013

Kansas City (Nelson-Atkins) there are plans in place with MAAE, Nelson-Atkins and Kansas Alliance for Arts Education to create a common core for arts workshop representing all four disciplines.

2014 Artscards (Sandquist/Shoemaker)
- January 30 (Advocacy Theme)
- March 1 (FAED)
- April 1 (To be Determined)

Capitol Art Project (Mennemeyer/Shoemaker)
The frames all all up and there were exactly the same number of lights in the tunnel as there are picture frames.

Advisory Council – (V. Bean)
There are several people that have been approached to be part of the Advisory Council. A few current members interested in being moved to the advisory council. There is discussion about moving the ex-officio members to the Advisory Council. Contact Jeff Sandquist and Ben Martin with suggestions for Advisory Council members.

Advocacy Organizations Dues:  
- Missouri Citizen’s for the Arts $100  
- MACAA (Missouri Association of Community Arts Agencies: $100  
- Americans for the Arts: Grassroots Partner level: $150

Bob Gifford made a motion to approve the advocacy dues as listed. Alice Bloch seconded. There was unanimous approval.
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Insurance: Liability coverage for FAED/Show-Me Arts Summit. This coverage would cover the students and teachers that attend any of our events. Many hotels will not book an event unless you can prove you have insurance coverage.

Directors and Officers Insurance-to protect MAAE Board

Connie Shoemaker made a motion that MAAE purchase liability insurance to cover all of the scheduled events and research the cost of insurance for the directors and officers. Bob Gifford seconded. There was unanimous approval.

FAED March 12, 2014 PLANNING and Division of Duties
Performing Ensembles: 3 apps received so far
Awards Presentation: no applications
Lunch Coordination – Pam Schnake volunteered
Special 10th Anniversary Events
Contests/Student involvement (possibly including):
  PSA video 30 second
  Vine video Why Art? (or similar prompt)
  Essay/short form speech (2 minutes or less)
NEW Idea...Debate featuring students as part of Summit and/or FAED

Show-Me Arts Summit II March 11, 2014 – (B. Martin and SMArt Representatives)
They will meet in one of the meeting rooms at the Capitol this year and will be staying at the Doubletree Hotel.

The students believe that a separate website is necessary to spread the information. They would make videos and receive video submissions from the student chapters. The website would include announcements and calendar dates. Also, they suggested that there be student chapters in each school that are integrated with existing clubs (i.e. each student organization would have a representative for that schools SMArt organization). They will also have the bylaws ready in a couple of weeks.

MAC ACCELERATE Board Retreat Jan. 25 & 26 TTA Lake of the Ozarks (Martin/Sandquist)
Proposed topic for discussion: See handout for additional details.
1. Evolution of MAAE Board (Member & At-Large w/ Ex-Officio moved to Advisory)
2. Brief Review of MAAE History
3. Review.com and redefine a clear-shared vision of our mission.
4. Establish consistent working procedures for the Board.
5. Executive Director position: Inclusion in By-Laws
6. Establish clear procedures for the relationship between the Board and E.D..
7. Additional suggestions are welcome
8. Alternate sources of funding
9. Media plan of PR

**FY15 MAC Grant Preview:** (B. Martin)
Ben Martin has started the grant application process. The draft is to be submitted by the January 30th. Then there is another month to finish the final draft. There will be more information on the research projects and mentoring program.

Alice Bloch moved that we fund the first research proposal. Pam Schnake seconded. There was unanimous approval.
Alice Bloch moved that we find partners to help fund the second proposal on arts integration. Pam Schnake seconded. There was unanimous approval.

**ONGOING PROJECTS**
Make Music Missouri – (Sandquist) Pilot show is completed, ready for distribution and broadcast. Requests for submissions for future programs have gone out to choral directors. Still need to send them to band and jazz band directors.

**ALLIANCE MENTORING PROJECT** (based upon Iowa Alliance model) (B Martin/Sandquist)

Partnership with MAEA, MBA, MCDA, MDO. The concept is to provide mentoring for ALL new fine arts educators. This would include mentor visit(s), attendance at a fall new teacher professional development event, and membership dues for affiliate organization membership for first year. Affiliates would be responsible for the following:

- Identify Mentoring Chair to work with Alliance Mentor Program Coordinator
- Identify suitable mentors in the subject area, assist with assigning mentors
- Possibly provide organization memberships (or discounts) for new teachers

MAAE would provide:
- Program Coordinator to work with Mentoring Chairs
- Assistance in identifying NEW teachers
- Mentor Training
- Fall Professional Development Event
- Funding for Mentor visits and the program

Target date for implementation: Fall of 2014

Meeting Adjourned
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Meeting Schedule:  
January 25 & 26, (Sat/Sun) 2014  
FAED March 11 & 12, (Tues/Weds) 2014  
Thursday, June 5, 2014