Minutes
Missouri Alliance for Arts Education
State Board Meeting
Missouri Regional Library, Jefferson City, Missouri
Saturday, June 4, 2016
Prepared by Michael Dove, Secretary

Mission: The Missouri Alliance for Arts Education supports, promotes, and advocates fine arts education for the benefit of ALL Missourians.

Vision: We envision quality fine arts education in all Missouri schools, ensuring that every student discovers and develops their fullest potential. Every School, Every Child, Every Day.

Attending: Karen Stafford & Kate Harrell (Guest representing SMTE), Arthur White MoAJE, Alice Bloch, Michael Dove, Bob Gifford, Tina Hyde, Kyna Iman, Bruce Dickerson, Ben Martin, Ed Grooms Jeff Sandquist, Connie Shoemaker, Mikelle Cortez, Robert Cortez, Julie Hale.

Guests:
   SMArts student – Nicholas Cortez
   Ken Adams – Executive Director, Kansas Alliance for Arts Education.

WELCOME AND INITIAL ACTIONS

Brief Reports from organizations:
   The member organizations were asked to suggest how MAAE could help them.

Orff/Kodaly – Michael Dove suggested that while level training is continuing throughout the state; the alliance could help with promoting the idea that district professional development funds can be used to receive level certification in order to have better music teachers.

MCDA – Kathy Bhat reported that they value the money toward clinicians and ideas for mentorship.

MoAJE – Arthur White stated that they are going to have a state wide conference October 26-27 in Columbia at the Missouri Theater. He suggested Ben Martin could come speak to them.

STAM – Terri Turner reported that they are working on a project to get a speech requirement added for graduation.

MOThespians – Mikelle Cortez announced that she is stepping down from the MAAE board. Their leadership conference is September 9-10.

MAEA – Tina Hyde reported that their summer meeting will be at Marshfield High School, and the fall conference will be in Knob Noster. She said MAEE could continue to help pay for conference speakers.

MDO – Alice Bloch stated that their conference will be the last week in June.

SCMTE – Karen Stafford (filling in for Dan Hellman) reported that are still having meetings concerning student teaching.
Executive Director, Ben Martin, reported that the Kennedy Center sent a letter to all of the art alliances stating that they will no longer be providing financial support. There is no longer a national organization that works with state level alliances.

**OPERATIONS**

Minutes of January 16, 2016 Board Meeting were lost.

**2015-16 Staff Evaluations:**

- **Ed Grooms, Professional Development Director**
  - The Chair, Jeff Sandquist, walked the board through the evaluation. He voiced a survey response that the professional development workshops should support all aspects of the alliance. Dance had been missing in a few workshops.
  - The Executive Board recommends that Ed Grooms be retained as the Professional Development Director as the current salary of $7,200. There was unanimous approval.

- **Ben Martin, Executive Director**
  - Ben received a very positive evaluation. The Executive Board recommends that Ben Martin be retained as the executive director at the current salary of $36,000. There was unanimous approval.

**Treasurer’s Report**

- Treasurer, Bruce Dickerson, walked the board through the report. (See separate documents) The salary categories will be changing for tax purposes. It will save MAAE approximately $5,000 per year. The Estimated Annual Expenses are $18,800. Bob Gifford moved that we accept the treasurer’s report. Alice Bloch seconded the motion. There was unanimous approval.

**FINANCIAL SUPPORT FOR THE ALLIANCE**

**GRANTS**

- **Grant Update** – Ben Martin stated that we will receive the final payment of the MAC Grant payment after they receive our annual report. The MAC Grant for next year will be $49,800 which is a $10,000 increase from this year.

- **Francis Family Foundation** – we received $40,000. We will be applying again next year.

- **Grant Initiatives** – Presentation from Asplund Group Kirby Asplund:
  - Ben Martin explained that we only have two primary grant sources and that we need to diversify. He introduced Kirby Asplund, from the Asplund group, who explained his services as a grant researcher and writer. He handed out documentation of the grant research for MAAE. The next step is to determine which specific areas to pursue support. Jeff Sandquist suggested mentoring and Professional Development. Ben Martin suggested Arts Integrated schools. Kirby Asplund explained that you can include the cost of writing and administering the grant in the grant proposal. He indicated that it could be around $2,000 for his services per grant.

Bob Gifford moved that Ben Martin work with Kirby Asplund within the budgeted amounts to pursue new grants. Alice Bloch seconded the motion. There was unanimous approval.
CORPORATE SUPPORT
Identification – Contact – “The Ask” Jeff presented an idea that members who have relationships with corporations ask them if they want to support the Alliance. They could support specific projects like STEAM or mentoring. Ed mentioned that it is about knowing the correct person to ask. Alice said PNC Bank and Emerson have supported dance projects. Connie, Ben, Ed and Jeff will work on patron levels.

INDIVIDUAL SUPPORT
Board member contributions
There was discussion over Affiliate Member Conference Registration forms having a check box to give money to MAEE designated for either advocacy or operations. It was suggested that supporting organizations would be more likely to give to advocacy campaigns.

ADVOCACY
Legislative Report
Kyna Iman reviewed the results of FY 2016 Legislative Session stating it was a good year.
- There was a 1.2 million increase for MAC
- The Fine Arts Academy money was released by the Governor in time and they have fully funded the Academy for next year.
- The Homeschool bill passed committee but session ended before it went to the floor. This bill will probably be reintroduced next session.

Preliminary Discussion of Advocacy Agenda for FY 2017
- Invite the gubernatorial candidates to conferences. It is the relationships that you develop that make the biggest difference.
- Require a speech communications semester/unit for graduation. It would have to be part of the ELA credits for us to support.
- Turn STEM into STEAM.
- Reform the standards process to make it easier for arts standards to pass.
- Mandate state assessments for arts classes.
- Establish a statewide arts education advisory committee for DESE. The board would be appointed by the state board of education or the commissioner. Alternatively MAAE could act as the advisory committee?
- Establish a statewide arts integration pilot programs support fund.
- Institute a 10 cent per ticket tax on Movie Theater, live theater, and concert tickets that would go into a fund to pay for performing and visual arts facilities improvements in public school buildings.

State Board of Education
Ben Martin reviewed the work of the State Board of Education.
- The Missouri Learning Standards were adopted. The process was difficult but the results were good. Now they are moving on to the assessments to be given in spring 2017. There is an opening for art standards to be discussed.
- They want to update the Missouri Beginning Teacher Assistance Program. Jeff showed the document sent to the SBOE. It is possible that we can provide them mentoring assistance. Ben said that there will be more detailed information at the next board meeting.
A cap has been re-imposed on the foundation formula. It has gone from a 500 million dollar deficit to a 21 million dollar deficit.

**FAED 16 Evaluation and Preliminary Planning for FAED 17**
- The event has become very large.
- The governor’s garden was beautiful but more inconvenient for senators and representatives.
- The student essays should be part of the Summit application.
- Group the new Summit students with an experienced student when they talk with their representatives.

**Senate Art Project (Noltkamper)**
There was a general consensus that medals be given to accepted artists instead of certificates. Tina Hyde suggested that we email a certificate to the senators to sign and send to their student constituent if they wish.

**MAAE PROJECTS AND INITIATIVES**

**ARTS INTEGRATION**
Robert Gifford reviewed the work of the Arts Integration Committee. (See separate document)
- There was an Arts Integration Summit in Jefferson City, March 23, 2016 – there were 30+ in attendance. Eleven principals were part of the 30. The meeting helped narrow the focus for arts integration in Missouri.
- The next summit meeting will be in conjunction with the COCA Summer Institute July 18 – 21.
- The committee has met most of their short-term goals.
- They are collecting data with the Lee Expressive Arts School in Columbia, MO.

**ADVISORY COUNCIL**
Advisory Council Update (See separate document)
Seven of the council members were involved in FAED Day. They have chosen Roger Kelley as their Chair.

Proposed New Advisory Council Members:
- Aaron Money (Director of Fine Arts, Liberty Public Schools)
- Mike Cowan (Retired Principal, Cape Girardeau High School)

Bob Gifford moved that we accept Aaron Money and Mike Cowan as members of the Advisory Council. Alice Bloch seconded the motion. There was unanimous approval.

**MAAE PROFESSIONAL DEVELOPMENT PROGRAM**
Ed Grooms reported on 2015-16 Activities
Summary for the year:
- Created a strategic plan.
- Began recruiting people to give workshops.
- Set up regional PD on his own. The morning sessions cover teacher evaluations. Afternoon sessions are workshops specific to teaching area.
- Attended many meetings and conferences.
Julie Hale commented that we should ask the workshop attendees to join MAAE. Alice suggested there be a performance event at the end of the workshop. Bruce Dickerson moved that we raise the standard workshop fee from $35.00 to $40.00 per person. Tina Hyde seconded the motion. There was unanimous approval.

MENTORING
MAAE Program
DESE Teacher Induction Committee
June 14 – Revised Mentoring Standards Presented to State Board

Make Music Missouri
Jeff Sandquist stated that there are eight shows completely finished. They are waiting to be aired.

EXECUTIVE DIRECTOR SUMMARY REPORT
Ben Martin reported on the long list of meetings and conferences he has attended this fiscal year.

FY 17 PROPOSED BUDGET (B. Martin/J.Sandquist/B. Dickerson)
Ben Martin walked the board through the proposed budget. There will be a few changes in personnel line items for tax purposes.

- Categories for Grant Writer and Marketing Consultant were added to Contracted Services.
- Categories for Capitol Art Project, FAED/Show-Me Arts, and MAAE sponsored professional development were added to Travel for MAAE Personnel.
- Ben asked for mileage to be reduced from 0.50 to 0.25 per mile.
- Category for Coordinator Non-Travel Expenses was added to Professional Development Workshops
- Category for MAAE Personnel Non-Travel Expenses was added to Show-Me Arts SMArts
- Category for Non-Travel Expenses was added to FAED Day.
- Added Capitol Art Project and a budget item for Coordinator Non-Travel Expenses.
- Categories Postage and mailings, PayPal and Ban Fees, and Advisory Council Expenses were added to General MAAE Operations.

Alice Bloch made a motion to increase the Show-Me Arts fee from $25.00 to $30.00 Tina Hyde seconded the motion. There was unanimous approval.

Tina Hyde moved that we approve the FY17 Budget. Connie Shoemaker seconded the motion. There was unanimous approval.

MAAE Meeting Schedule:
Aug. 27, 2016
Jan. 14, 2017
June 10, 2017

Arts education, like education in all the disciplines, is not a theory to be considered but a reality to be practiced!