MAAE Board Meeting
Jefferson City
Saturday, September 8, 2012
Minutes

Mission
To develop and implement a statewide comprehensive arts education plan with a goal of making the arts a basic part of education for all Missourians

Attendance:--J Sandquist, C Shoemaker, B Martin, J Melsha, A Bloch, M Dove, J Hale, V Bean, P Schnake, S Holt, S Skaggs, B Dickerson, K Weber, D Fisher, B Reeves,

Introduction of Guests:
Kim Weber,

The minutes of the previous meeting(s) had been approved via e-mail.
Minutes of June 6, 2012 Executive Committee Meeting (FYI Approved 6/27/12)
Minutes of June 7, 2012 Board Meeting (FYI – Approved 6/27/12)
Email Meeting Handouts to Secretary at beninke3@att.net

Election of Officers—The slate of officers was approved unanimously. Motion to approve slate, Bruce Dickerson, 2nd Jeff Melsha.
Chair – Jeff Sandquist
Vice chair – Connie Shoemaker
Secretary – Ben Martin
Treasurer – Jeff Melsha
Dance Rep – Alice Bloch

Treasurer’s Report (J. Melsha/D. Fisher): SEE ATTACHED Motion to accept B Dickerson 2nd B Martin, motion passes
Current Balance--$46079.47
Income -$8300.00
Electronic copy will accompany the minutes.
Discussion of emergency fund—General understanding that we would try to keep a year’s worth of operating income in our accounts. No specific motion or action taken.

Adjusted FY 13 Budget was presented and discussed. Since the document is still in flux, the board did not vote to officially approve.

Executive Director’s Report (D. Fisher): SEE ATTACHED
Recent Activities of ED
Francis Foundation Grant Application $30, 000
DESE Collaborative Association Meeting: Members are encouraged to submit names of potential resource people for the three DESE groups. They might also serve as alternates in case any of the committee chairs are unable to attend.

SBoE and MSIP 5—Strategies to ensure the board acts on our behalf were discussed.
See NEW BUSINESS.
National Arts Education Week: Deb will distribute the senate district frames w/cover letter during the veto session. This is in lieu of the basement hall gallery which we have been unable to obtain permission to use from Capitol facilities.

FAED: May 1, 2013. Change in date in order to be sure to secure use of the Rotunda.

FAED Performances: Performances will be determined by availability and each constituent organization’s number of nominees.

Arts Cards: MAEA artwork still YAM, printing thru Scotts in Rolla ($1000 vs. $850 Costa Rica). 400 for FAED legislative focus, 1500 of “Did you know?...”, put a printable version of the DYK? Version on website. M Dove, C. Shoemaker and J Sandquist to update back of arts cards. V Bean recommends economic impact report of arts. S Skaggs will pull together state wide information for this report. S Skaggs will send out to MCA arts advocates, K Weber will put arts cards info in hard packet—need advocacy card before Christmas.

Pizza: P Schnake & S Skaggs: tables and ordering pizza for performers

Equipment: J. Sandquist will look for alternative for who will provide it after he retires.

Multiple events, including legislative receptions:
Show Me Arts Committees get together,
January Freshman Leadership Reception (S. Skaggs and K. Iman),
invite legislators to pizza with students
Utilize our Affiliated groups: PTA training parents to speak to legislators

Update on Current Research Project: Many recommendations provided to D Fisher. This could be a tool used to demonstrate adequate instruction in the arts.

Show Me Arts Committees: A variety of ideas discussed. 5-10 minute presentation to All-State ensembles @ MMEA conference, “official” card for student members, Facebook page for SMA students? Perks with cards. YouTube Channel for SMA. Need an affiliate to supervise accounts. Include QRcodes (free) on EVERYTHING (including artscards)

Report on Education Leadership Institute:
Get more people involved, Dr. Zhao to be lead presenter for SBOE.

Revision of MAAE Brochure: printed and web version
Committee: B Dickerson, V Bean, J Melsha, D Fisher Timeline: January 1 deadline for print copy. V Bean will handle set up if ok w/committee.

Review of “MAAE Association Support Program”
All affiliated groups MUST put MAAE/MAC logo on printed conference materials

Executive Director FY 13 Task List/Action Plan Brief discussion.

FY 13 Legislative Prospects/Challenges S Skaggs reported for K Iman and MCA. Contact with Mo4arts.org is encouraged.
SEE ATTACHED—Jeff S. has copy?—email to board.
J Hale—MAC has much less $$ to give away. Mid range arts organizations will suffer when/if NEA funding stops. Joining MCA mailing list and sign up for CapWiz.
SBOE Appointment of Charlie Shields  Positive appointment. Legislative record of being supportive of the arts and education.

Advisory Council Update  
Appointed a Committee to clarify the mission: J Sandquist, V Bean, M Dove  
Board discussed purpose and mission of the advisory council and what it will be called.

Committee Reports  
MO Arts Ed. Collaborative Report presented by D. Verbick/J. Hale

MAAE/MSBA KCAAEE Awards  
Updated information will be put on web. MAAE Board members should help identify school districts that should apply. D Fisher can contact and get the process started. MSBA will promote state level awards.

OLD BUSINESS  
Expand Membership Base  
Increase revenue by increasing individual membership in MAAE, including Board members. Affiliate organizations are encouraged to publicize MAAE memberships with their respective members.

Make Music Missouri Radio Show  
Feature All State Ensembles in first show. Public radio is a Cultural Partner which should provide incentives for stations to broadcast the show. Production cost $50/hour, min 3 hours per show. Later packaging and logo. Ideally stations would receive compensation for airtime required to broadcast Show. For future shows, solicit recordings from ensembles across the state. Possible Reader’s Theatre down the road. 10 week series each year. 3-4 groups per episode. Full implementation will require corporate funding. J Sandquist looking for suggestions for corporate sponsors. Advisory Council could provide a great deal of assistance in this endeavor.

Panera Art Project  
Put off until we have better handle on the MMMRS

NEW BUSINESS  
MAAE Response to DESE MSIP 5 Omission in Resource and Process Standards  
Draft our own language for the Process Standard: Standard and Indicator Certified teachers, meet resource minimum standard for elem., 3000 minutes of MS, High school graduation credit. Work with MCA to affect legislation  
Make contact with every SBOE member regarding the situation. Need talking points. D Fisher will meet with them, along with a person who is close to them/from their area. Ask SBOE members to bring another SBOE member with them. D Fisher has list of who to take with her to meetings with SBOE members. Bring SBOE members together at an event that is not a regular meeting: Dr. Zhao could come via PTA collaboration? November or January Idea was floated to have Branson artists or other well know performers do PSA’s based on data recently released.

MAC Funding  MCA possible Athletes and Entertainers Tax  
Discussion of MCA Advocacy Agenda presented by S. Skaggs. MAAE supports MCA agenda.
DESE Collaborative Associations Focus Groups
   Probationary Period: Jeff Sandquist jsandquist@rolla.k12.mo.
   Evaluator Training and Feedback: Vicki Bean vickibeanart@yahoo.com
   Student Growth Measures: Connie Shoemakercshoemaker@rolla.k12.mo.us
   Each Affiliate is asked to provide a representative for each committee

BOARD EVALUATION/PLANNING SESSION
   Deb suggests each affiliation provides an activity at each board meeting

   Strategic Plan and Goals (specific dates and steps to accomplish goals)
       SEE HANDOUT
   Committee Structure – Evaluation and Revisions
       All pre-existing committees are in the process of being evaluated and revised.
       Several new committees were established at this meeting, and the process will continue
       to implement the goals of the Alliance as efficiently as possible.

Adjourned 3:02 pm

FYI

Meeting Schedule:  Saturday, January 12, 2013
     Tuesday, April 30, 2013 in Jeff City maybe….
     Wednesday, May 1, 2013 (FAED)
     Thursday, June 6, 2013